TRADOC Culture Center

"An Army of Strangers in the Midst of Strangers"

General David Petraeus

TRADOC Culture Center Structure

- USAIC Institutional Training Team
- Mobile Training Team
- Development / Instructional Team
- Foreign Language Training Center

TRADOC Culture Center Key Tasks

- Develop Cultural Awareness Training
- Conduct Cultural Awareness Training via MTTs/TTTs
- Develop Cultural Awareness Partnerships
- Collaborate with Defense Language Institute

The Past…

- Nov 03: Dev. of Cultural Awareness training begins
- Dec 03: Product reviewed by ARSTAFF
- Apr 04: First 40 hr Train-the-Trainer at 111th MI BDE
- May 04: Initiated MTT and TTT missions
- Jul 05: CAC sponsored meeting on CA Training for PME
- Jan 06: Published Interim CA TSP (‘06 Package)
- Feb 06: Cultural Awareness Center opens (Ribbon Cutting)
- Jun 06: Published ‘07 PME TSP
- Nov 06: First fielding of the Executive Seminar on Culture
- Dec 06: GEN Wallace designates the TRADOC Culture Center as the US Army’s Culture Center
- Mar 07: First fielding of the Advanced Trainer Course

Accomplishments…

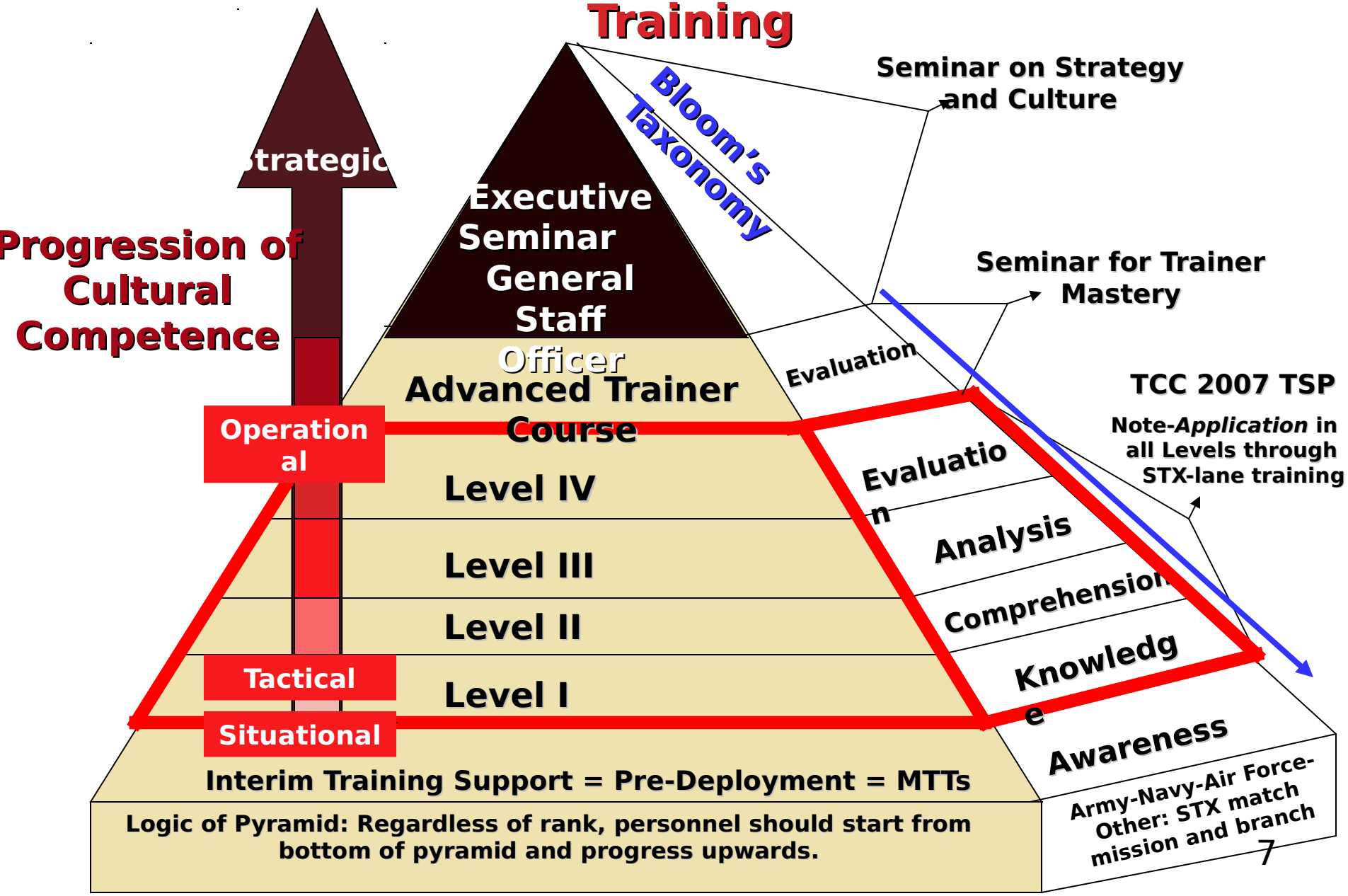
- Developed
  - Over 300 hours of CA training
    * OIF/OEF
    * Horn of Africa (7 countries)
  - Development of Distance Learning Products (Iraq & Afghanistan)
- Trained over 17,000 Army, Navy, Air Force and Marines
- Provided Train-the-Trainer Courses to FORSCOM Units, RC/NG and 15 TRADOC Schools
- Partnership Program Established with 8 Universities, FMSO and Red Team University
- Harvesting Program with Military Training Centers
- Guest Speaker Program

Projected Development

- **Iran**
- **Trans-Saharan Africa**

- China
- Philippines
- Balkans
- North Korea
- Indonesia

TRADOC Culture Center Pyramid on Culture Training



Recommended Standardized Training for Deploying Units

- Culture training to deploying units:
  - What is culture? 1.0 hour
  - What is American culture? 1.0 hour
  - Islam 1.5 hours
  - COE (e.g., Iraq or Afghanistan) 2.0 hours
  - Naming Conventions 0.5 hours
  - Practical Exercises/STX 2.0 hours

    8.0 hours
- TSP to be adjusted to target nation

2007 Training Support Package (TSP) for TRADOC: Levels I-V

- Level I-IV:
  - Culture/ American Culture
  - COE Culture: Iraq/Afghanistan
  - TACK: Focus on STX lanes
  - Additional Materials: Islam, Arab Naming Convention, Arabic Familiarization
- Level V: *//In Development//*
  - More advanced courses on COE Culture and pedagogy

STX Lanes/TACK

- **Level I**: House search, patrol, checkpoint, react to mob

- **AAR:**
- Standard: List 4 examples of COE cultural factors and the impact they have your mission.

ELO: Iraq

ELO: Afghanistan

STX Lanes/TACK

- **Level II**: All STX lanes in Level I + Screen detainees

- **AAR:**
- Standard: List 4 differences (positive or negative) between American culture and COE culture that may affect your mission.

ELO: Iraq

ELO: Afghanistan

STX Lanes/TACK

- **Level III**: All STX lanes in Level I, II + Conduct a meeting with town council

- **AAR:**
- Standard: List four examples of differences between COE and American cultures that could impact military operations and explain how to use data to enhance mission accomplishment.

ELO: Iraq

ELO: Afghanistan

STX Lanes/TACK

- **Level IV**: All STX lanes in Level I, II, III

  +

  Conduct a meeting

  to assess COE socio-economic

  infrastructure needs (Sadr City)

- **AAR:**
- Standard: Produce an assessment of the COE and American cultural profiles and the impact on military operations.

  ELO: Iraq

  ELO: Afghanistan

Executive Level Seminar Overview

- Seminar Description:
  - A thematic study of the Iraqi cultural context.

- Approach:
  - To expose the Executive to a wide array of different topics, issues, and perspectives that define the Iraqi context using lecture, group discussion, practical exercise, and case-study formats.

- Schedule:
  - Morning session consists of 4 hours (0800-1200) of in-class lecture, discussions and practical exercises.
  - Afternoon session consists of 4 hours (1300-1700) of out of class reading assignments. Typical assignment: 25-80 pages of reading daily.

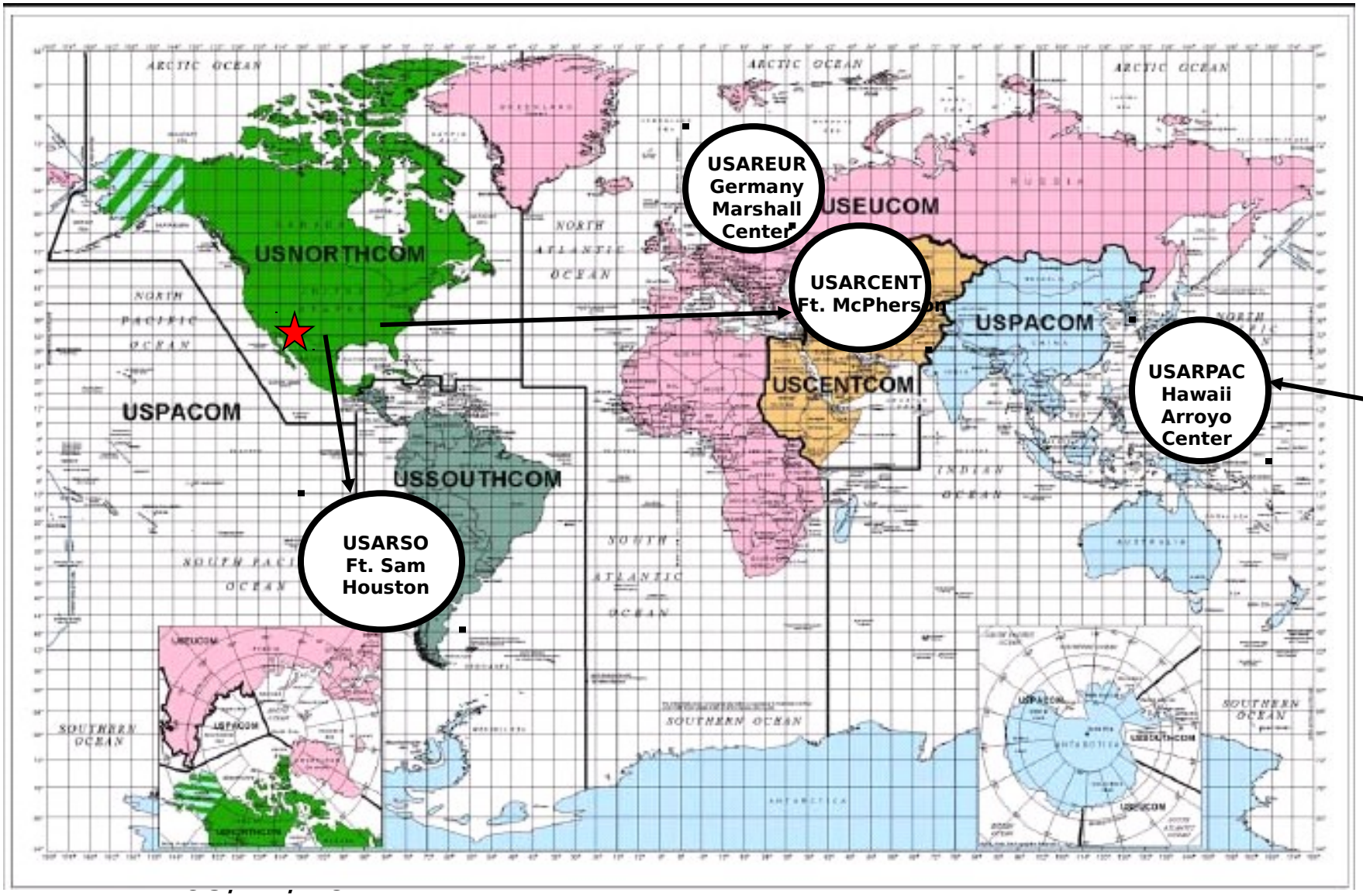
Executive Seminar Course Overview

- **Strategic Culture**
- **Iraqi culture and social context**
- **Islam**
- **Critical Analysis of Islamic Resurgence in the Arab World**
- **Use of an Interpreter**
- **Negotiation Practical Exercise**
- **Arab Naming Convention**
- **The Arab politics and media**
- **The Arab Mind**
- **Persuasive Communication**
- **Case Study of Iraq: Tribal Politics and Intrigue**
- **Roots of Insurgency**
- **Round-Table Discussion**
- **Arabic Familiarization**

Road Ahead
Postured for the Future

- Establish/Reinforce that the TRADOC Culture Center is the Army's Culture Training Center; Seek Lead for DoD.
- Tailored MTT Integration to Support the Army's Needs
- Establish Regional Culture Centers (Illustration Follows)
  - USARPAC
  - USAREUR
  - USARSO
  - USARCENT
- Enhance Media Capabilities
  - Technology Initiatives (e.g., Distance Learning)
  - Cultural Awareness Simulation Lab
    - Interactive / Virtual Terrain Walk

REGIONAL CA CENTERS



TRADOC CULTURE TRAINING SUMMIT

FREEDOM'S FORTRESS

2007

- Who: DoD, Government Agencies, NGOs, Academia
- What: Three-Day Culture Training Summit
- When: 27 – 29 March 2007
- Where: Ft. Huachuca (The Palms)

Summit Theme and Objectives

- **Theme**
  - **“Building an Enduring Capability”**
- **Objectives**
  - **Future Requirements for Cultural Training**
    - **What critical tasks does Cultural Awareness Training help perform?**
    - **What is our desired end-state/product?**
    - **How do we link operational training and institutional structure?**
  - **Challenges: (Focal Points for the Break-Out Discussion Groups)**
    - **Curriculum Development & Training (e.g., Combat Lessons; Best Practices)**
    - **Instruction: Relevant & Effective (e.g., Bolstering Support for CA)**
    - **Implementation (e.g., Tactical Application of Academic Knowledge)**
    - **Joint Service Issues: Convergence and Divergence**
    - **Standardization of Cultural Awareness Training**
    - **Metrics/Evaluation on Efficacy of CA Training (e.g., Evidence to Show the Effectiveness of CA Training)**

Conclusion

Questions?

Accessing the 2007 TSP package and the TCC website

- Go to: http://www.universityofmilitaryintelligence.us/tcc/cultural/default.asp
- Login: tcc.reviewer
- Password: Huachuca06*
- https://icon.army.mil/

Note: ICON is in development until end of April, 2007; When functional, this will be the most updated source for accessing materials. Need AKO for access.